

Message Text

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71

ACTION EB-11

INFO OCT-01 AF-10 ISO-00 CIAE-00 INR-10 LAB-06 NSAE-00

PA-03 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01 /060 W

----- 073554

R 121710Z SEP 73

FM AMEMBASSY RABAT

TO SECSTATE WASHDC 092

INFO AMCONSUL CASABLANCA

AMCONSUL TANGIER

USDOC WASHDC

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E.O. 11652 : N/A

TAGS: EIND MO

SUBJECT: MOROCCANIZATION: TIMING OF SEMINAR AND JOINT
US-FIRM DEMARCHE

REFERENCE: (A) RABAT 3816, AUGUST 17, 1973; (B) CASABLANCA
490, JULY 6, 1973

1. SEMINAR REFERRED TO PARA 3 REFTEL (A) BEING POSTPONED
TO END OF OCTOBER. THIS DUE TO CONFLICT WITH IMF/IBRD
NAIROBI MEETINGS AND RAMADAN WHICH BEGINS SEPTEMBER 28.
SEMINAR PLANNED FOR TWO DAYS IN MAJOR RABAT HOTEL. PARTICIPATION
WILL APPARENTLY BE OPEN BUT WITH ADMISSION CHARGE. JUDGING
FROM RECENT CONVERSATION WITH MOROCCAN BUSINESSMAN WHO
ORGANIZING SEMINAR, INITIATIVE PRINCIPALLY THAT OF GOM.

2. EMBASSY AND CONGEN CASABLANCA HAD PLANNED EARLIER THIS
YEAR TO SPONSOR GROUP APPROACH TO GOM POSING QUESTIONS
OF U.S. BUSINESS COMMUNITY HERE (REFTEL B). HOWEVER,
IT NOW APPEARS DOUBTFUL GOM WILL BE PREPARED BEFORE SEMINAR
TO GIVE SERIOUS ATTENTION TO SUCH AN APPROACH, PARTICULARLY
CONSIDERING USUAL RAMADAN SLOW-DWON. FOR ITS PART, U.S.
BUSINESS COMMUNITY (WITH EXCEPTION PROCTOR AND GAMBLE)
APPEARS DISPOSED WAIT A WHILE LONGER IN HOPE GOM WILL

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TAKE FIRST STEP TO CLARIFY ITS POLICY.

3. ACCORDINGLY, IN LIEU OF ANY FURTHER U.S. PRIVATE/OFFICIAL MEETINGS OR INITIATIVES AT THIS TIME, EMBASSY/CONGEN WILL URGE U.S. FIRMS TO SEND REPRESENTATIVES TO SEMINAR WITH THEIR QUESTIONS. THIS BEING DONE, FIRMS WOULD THEN MEET WITH US IN NOVEMBER TO REVIEW GOM'S ANSWERS AND DECIDE WHERE WE GO FROM THERE.
ROCKWELL

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